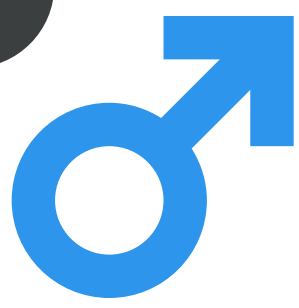


CONFIDENCE GENDER & PERFORMANCE



1



Men Are MORE Confident



A global study across 48 countries found that men reported higher levels of self-esteem than women



The job placement website, Hired.com found that woman set their expected salary 14K LESS than men

2



Women UNDERESTIMATE Themselves

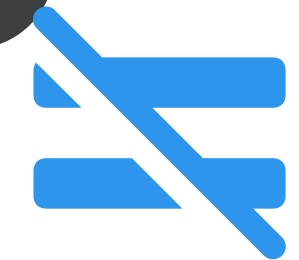


In a study, Women performed equally to men on a science quiz, yet UNDERestimated their score. They were then less likely to enter a science competition



In an analysis of medical students, women underestimated their abilities, while men overestimated theirs despite EQUAL performance

3



Low Confidence NOT Low Competence



An investigation of 360° feedback on 7280 execs & managers, found that women were rated higher on overall leadership and higher on 12 of 16 leadership competencies.



A meta analysis of 95 separate studies found that on 360° feedback men rated their leadership effectiveness higher than women did. But other evaluators (i.e., supervisors, peers, subordinates) rated women higher than men

4



Women INCREASE the Bottom Line



An analysis done by Quantopian found that women CEOs outperform male counterparts on the S&P 500. Results from 2002 to 2014 showed the 80 Female CEOs produced equity returns 226% GREATER than the S&P 500



Catalyst found that companies with more WOMEN board directors have HIGHER financial performance



The Peterson Institute showed a positive correlation between the presence of women in corporate leadership and performance, such that the MORE WOMEN a company has in executive ranks, the BETTER the company performance